



## YOUR ADVANTAGES



### World-Class Education

As a student at the Berlin School, you will receive a world-class education in leadership, innovation, and creativity - which will equip you to excel in creative industries.



### Strong Network

Our strong network forms the backbone of our study program, offering unparalleled opportunities for mentoring, internships, and career advancement globally.

# MASTER OF BUSINESS ADMINISTRATION IN CREATIVE LEADERSHIP



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admission@berlin-school.com

# Become a Creative Future Leader with us!

The Berlin School of Creative Leadership (BSCL), a proud member of the Steinbeis University - Schools of Next Practices (S-Next), distinguishes itself as a leading business institution, nurturing creative business leaders to transcend the limits of their personal and professional capabilities. Our vibrant academic environment provides continual, relevant education, equipping individuals to make impactful strides in their professions and lives. Our mission is clear: to turn extraordinary creative talents into unparalleled creative leaders.

In a world of rapidly changing work dynamics, intricate business landscapes, and fast-paced global markets, leaders are expected to be more than just decision-makers. They need to bring imagination to challenges, inspire those around them, and possess the knowledge and open-mindedness to navigate uncertainty, make tough choices, and seize unprecedented opportunities.

Here at the Berlin School, we present an MBA program particularly crafted for creative professionals across a vast variety of industries where innovation is of vital importance. Our esteemed faculty is a blend of renowned academics and pioneering creative business experts who are at the top of their individual domains. Our carefully designed curriculum delves into contemporary leadership and creative business subjects, mirroring the continuously evolving global business realm.

Creative leadership is more than just a concept; it's a way of thinking, a structured methodology, and a set of skills. It empowers leaders to delve deeper into self-awareness and maintain authenticity, all while fostering growth in others and enhancing an organization's capability to generate value. We guide you to use your creative powers, search through the flood of information, and find the optimal solution tailored to you and your unique situation.

Our program enables professionals to adopt a full leadership skillset that allows them to lead on multiple levels simultaneously. You will learn to respond effectively to often conflicting contexts and challenges, making you an agile and adaptable leader.

By bringing together top creative executives and international leadership experts, we foster global discourse on creative leadership in the creative industries. You will be part of a community that shapes industry standards and drives innovation.



## DURATION

18 months



## CREDIT

90 ECTS



## TUITION FEE

9840 EUR (Online)

21,800 EUR (Hybrid)



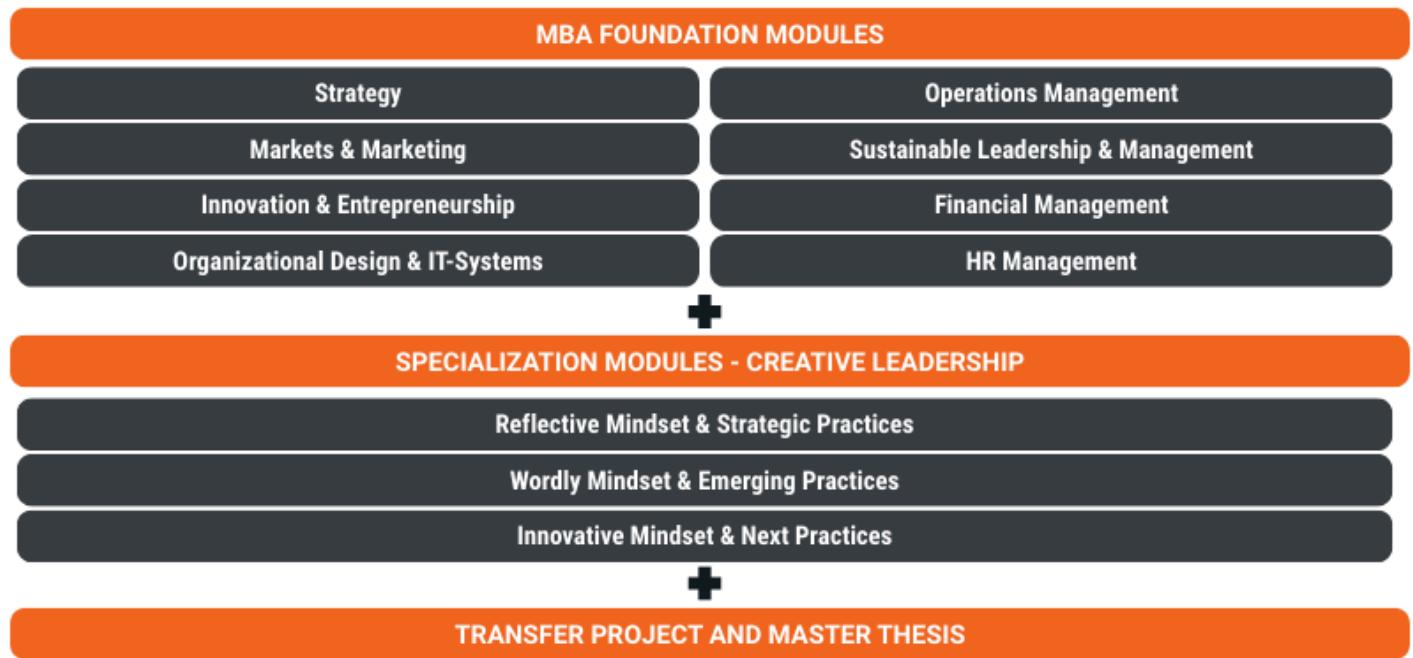
## INTAKES

**Online:** Jan, Mar, May, Jul, Sep, and Nov

**Hybrid:** Jan, Apr, July, Oct

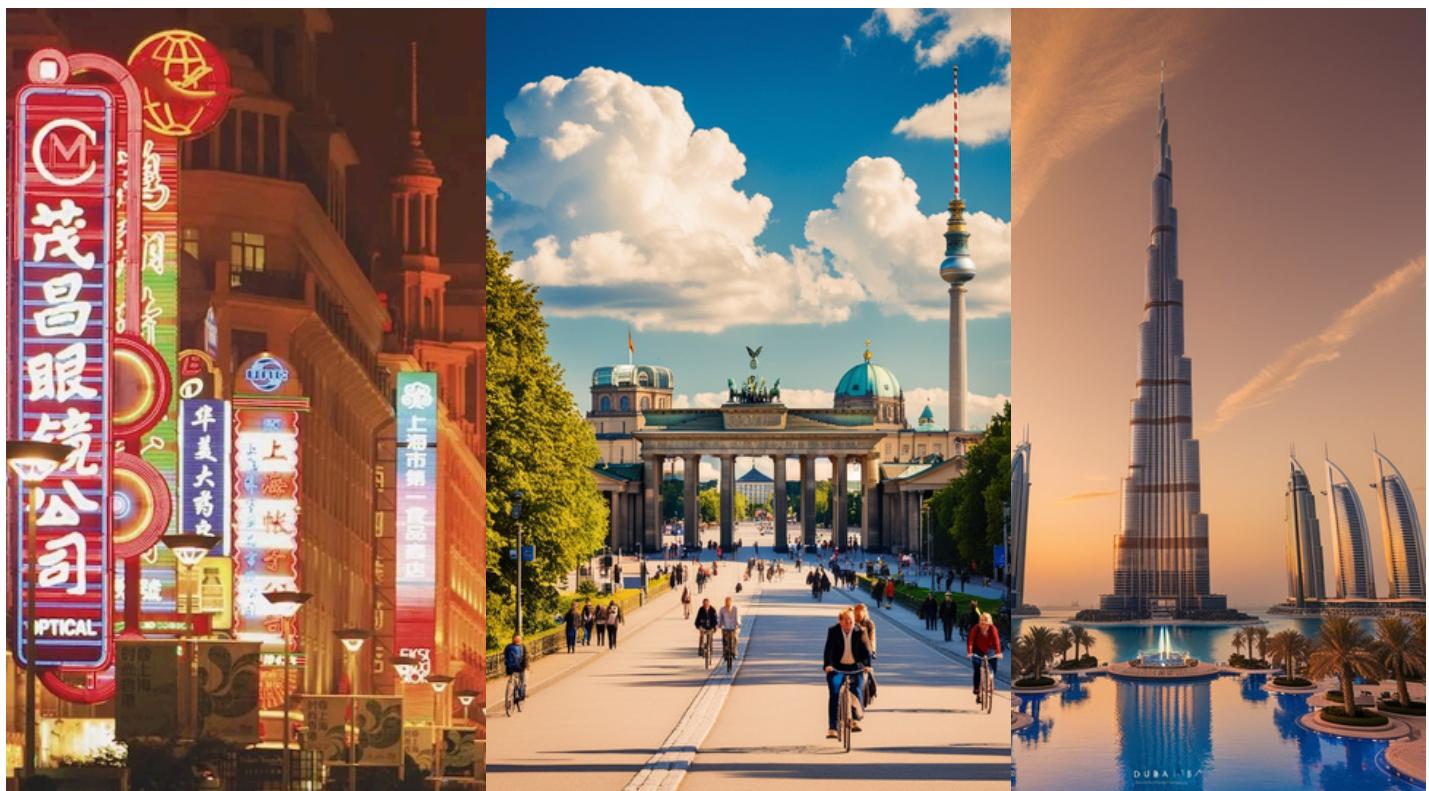
# YOUR STUDY CONTENT

Here is the overview of our comprehensive curriculum that covers the essential topics of the Master of Business Administration with a specialization in Creative Leadership.



## ADDITIONAL OFFER: INTERNATIONAL MODULES

To facilitate your journey to becoming a global creative leader, we offer regular in-person international modules designed to enhance your creativity, expand your network, and provide global insights. Each module lasts two weeks and is available at an additional cost. These modules typically take place in vibrant cities such as Berlin, Dubai, New York, Los Angeles, Tokyo, Seoul, and many more.



# CHOOSE YOUR PROGRAM

## ONLINE PROGRAM - €9,840

*Self-paced online learning with the flexibility to study from anywhere.*

- Complete all modules online
- Option to upgrade specialization modules with in-person international workshops (extra cost)
- Same accredited degree as the hybrid track
- Ideal if you work full-time or live outside Europe

## HYBRID PROGRAM - €21,800

*A blend of digital learning and on-campus immersion in Berlin.*

- Foundation modules on campus
- Specialization modules online
- Option to upgrade specialization modules with international in-person workshops
- Ideal if you want personal interaction, campus experience, and international networking

## ADMISSION REQUIREMENTS

To begin your journey in our MBA program, please ensure you fulfill and submit the necessary documents outlined below

- A Bachelor's degree or equivalent with 2 years of work experience **OR** successfully completed High School education with an additional 10 years of work experience and passed the S-Next University Entrance Test.
- English proficiency certificate (IELTS 6.0 / PTE 56 / TOEFL 80 / Duolingo 100 / Cambridge Advanced or Proficiency)
- Latest updated CV

You can submit your application by entering this link <https://berlin-school.com/application-form/> to your browser

The BSCL Admission Team will be happy to help you with your application process and study plans.

If you need more information and want to have a personal consultation with us, please don't hesitate to get in touch with us at [admission@berlin-school.com](mailto:admission@berlin-school.com).

# YOUR PARTNER IN US

At the Berlin School of Creative Leadership, we are dedicated to advancing your professional journey with innovative education. Together, we provide a supportive environment where you can grow into a leader ready to tackle tomorrow's challenges.

We focus on transfer-oriented studies, integrating real-world business practices with advanced academic learning. Studying with us means being at the forefront of creative leadership and management innovation. You'll benefit from a curriculum that combines global perspectives with optional modules across continents and flexible online modules to fit your lifestyle. Additionally, throughout your studies, you will receive tailored support from certified and professional coaches, enhancing your educational experience and ensuring you to achieve the highest level of success.

We are here to provide you with the information you need to embark on a transformative journey of creativity, leadership, and collaboration. Your questions, inquiries, and ideas are always welcome, so please feel free to reach out to us.



## Dr. Andrea Meyer

Director of Executive Education

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 Berlin School of Creative Leadership